



**CHAMELEON**  
REGENERATE BY DESIGN

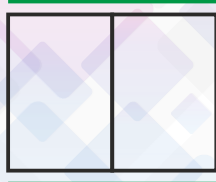
## ONE DISPLAY, multiple possibilities

Inside the store, maximising the use of the existing floor space is crucial in order to highlight your brand and product, increase profits and drive sales. Chameleon display can easily be assembled, disassembled and placed in strategic areas that will capture customers attention.

The same display but different and unique at any time



BACK TO BACK



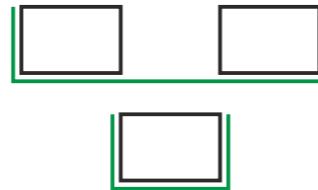
SINGLE



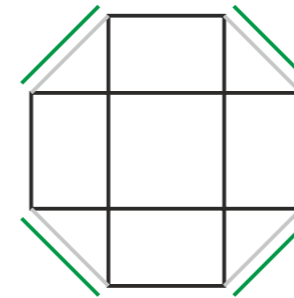
PROMOTIONAL COUNTER



SIDE BY SIDE  
AND  
PROMOTIONAL COUNTER



ISLAND

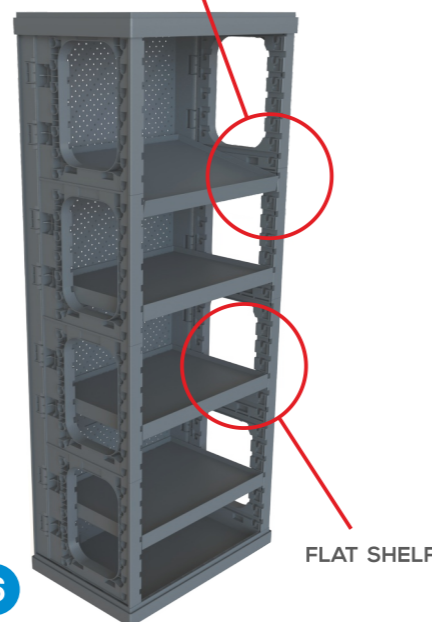


DIGITAL SOLUTIONS INTEGRATION

## ASSEMBLING

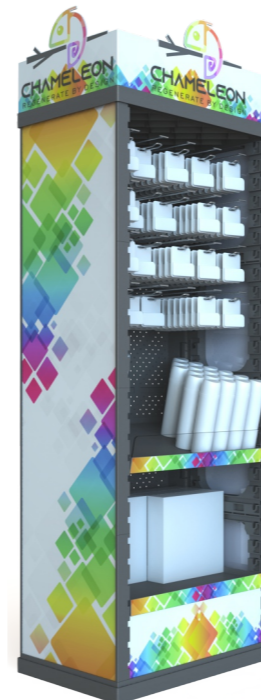


12° SLANTED SHELF



FLAT SHELF

\*OPTION TO PLACE SHELVES WITH ANGLE



Compatible with load supports

## SUSTAINABILITY in action for your brand!

A NEW WAY TO DESIGN, MAKE, AND USE INNOVATIVE PRODUCTS MINIMIZING THE IMPACT ON THE ENVIRONMENT.

Through **sustainable thinking design** we create innovative solutions to keep products and materials in use in a better way, give a superior user experience, optimize operations and save costs.

We are committed to reducing the environmental impact processes without jeopardising the quality of the products.



### Recyclable / Renewable

In addition to the virgin material we put a maximum amount of recycled material in way to decrease the environmental footprint. At end of life cycle Chameleon Display is 100% recyclable. Plastic waste can be reduced by recycling more, make products more durable but also using renewable plastics. That's why we develop Chameleon displays in way to be also produced in bioplastic.



### Reusable and durable

Choice of material is just one element when considering the impact on the environment. The biggest key factor is the durability and versatility of the product.



### Cost effective

The Chameleon Display can remain in the store for at least 3 years. During the life cycle you only have to change the communication each time you need and use the displays in a different ways and configurations to highlight your brand and products.